



Mila Effects

Fames

PRODUCT TECHNICAL DATA SHEET

PRODUCT DESCRIPTION

Mila Effects Fames is a refined decorative effect paint that creates a soft shimmer and depth on the surface.

PRODUCT DETAILS

Mila Effects Fames is a refined decorative effect paint that creates a soft shimmer and depth on the surface. Fine-textured and pearlescent, with a refined, balanced surface that shines gently in light. Applied by Mila's application team with a brush or special tools in controlled, directional movements. With Mila's application and design solutions, it delivers a durable, aesthetically lasting result on every surface. Areas of use: interior and exterior facades, on all suitable surface-prepared substrates.

FEATURES

- **Pearl-effect pigment shimmer:** Pearlescent pigments create an elegant, fine shimmer on the surface.
- **Soft reflection with light:** Offers a balanced, gentle sheen that changes with lighting.
- **Refined, balanced look:** Its fine texture provides a sophisticated, clean and modern atmosphere.

AREAS OF USE

- Suitable for interior and exterior facades, on all suitable surfaces where surface preparation has been completed.
- When applied on its own, the surface must be satin-plastered, dry, clean and dust-free.

APPLICATION

Substrate: Can be applied on its own onto a flawlessly smooth satin-plastered surface; also used as a tinting glaze over effect coatings.

Application method: Applied with a trowel/spatula, roller or sponge-cloth using controlled strokes.

Direction and shimmer: Keeping the direction of movement achieves a balanced, gentle pearl shimmer.

Application conditions: Work between +5°C and +35°C; protect the surface from direct sun, wind and precipitation.

SURFACE / TEXTURE

Fine-textured and pearlescent; a refined, balanced surface that shines gently in light.



Suitable for Exteriors



Washable



Repaintable



Water-Based

Technical Reference

APPLICATION SYSTEM

- 1 Surface preparation — flawlessly smooth satin-plastered surface (or a fully cured effect coating) →
- 2 Fames — applied on its own or as a tinting glaze over an effect coating →
- 3 Optional protective topcoat (Aqua / Corex)

TECHNICAL DATA

Appearance / form	Viscous paste (trowel-applied)
Colour	According to the colour chart
Finish / gloss	Pearlescent
pH	8 – 9
Density	1.70 – 1.90 g/cm³
Solid content	~75 – 85 %
Viscosity	High (thixotropic)
Flash point	Not applicable (water-based)
Flammability	Non-flammable

COVERAGE

5.33–6.67 m²/kg

Coverage varies by surface smoothness/absorbency, primer performance, application thickness and the targeted surface character.

DRYING TIME

- Surface Drying: 1–3 hours (depending on ambient conditions)
- Full Cure: 24–72 hours (depending on product type and application thickness)

PACKAGING

1 kg, 2.5 kg, 7.5 kg, 15 kg

STORAGE

Shelf life is 2 years when stored unopened in its original packaging, in a cool, dry place away from direct sunlight (+5°C to +35°C).

CLIMATE & REGIONAL GUIDANCE

- Cool / humid or coastal air (high RH): cure and recoat times lengthen — extend intervals, confirm the substrate is dry (< 5 %) and ventilate; do not apply near the dew point.
- Hot / dry inland air: the surface skins quickly — work in shade, avoid midday sun, keep a wet edge and do not over-thin.
- Temperature: apply between +5 °C and +35 °C; cooler slows cure, warmer accelerates it.

APPLICATION CONDITIONS

- Ambient & substrate temperature +5 °C to +35 °C (41–95 °F)
- Relative humidity below 80 %
- Substrate moisture below 5 %
- Do not apply in direct sun, rain, fog or strong wind; protect fresh work for 24–48 h

TOOLS

Trowel / spatula · Roller · Sponge / cloth

SUITABLE SUBSTRATES

- ✓ Interior and exterior walls finished flawlessly smooth with satin plaster
- ✓ Primed, dust-free and smooth surfaces

NOT SUITABLE FOR

- ✗ Directly on concrete, exposed concrete and cement-based render (without a base coat / primer)
- ✗ Directly on gypsum board, gypsum plaster and brick (without a base coat / primer)
- ✗ Continuously wet or water-immersed surfaces
- ✗ Chalking, friable or non-adhering surfaces (without consolidation)
- ✗ Frozen, frosty or surfaces below +5 °C

CLEANING

Clean tools with water immediately after use, while the product is still wet.

MAINTENANCE

Clean the cured surface with a soft cloth and a mild, non-abrasive detergent. Avoid aggressive solvents and abrasive pads. Allow full cure before cleaning or heavy use.

ON-SITE REPAIR & TOUCH-UP

1. Clean the damaged area; remove any loose or flaking material.
2. Feather-sand the edges; fill deeper defects with Multifiller and re-prime if bare substrate is exposed.
3. Re-apply the same product with the original tool/technique, blending outward to a natural break (corner, edge or plane change).
4. Where used, re-apply the protective topcoat over the repaired area.

Decorative finishes may show a slight variation at repair edges; blend to a natural break and keep colour/batch records for accurate matching.

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Safety & Regulatory

HAZARD STATEMENTS

H317 May cause an allergic skin reaction.

Contains: 2-methylisothiazol-3(2H)-one (MIT), 1,2-benzisothiazol-3(2H)-one (BIT)

PRECAUTIONARY STATEMENTS

- P261 Avoid breathing dust/fume/gas/mist/vapours/spray.
- P280 Wear protective gloves.
- P272 Contaminated work clothing should not be allowed out of the workplace.
- P302+P352 IF ON SKIN: Wash with plenty of soap and water.
- P333+P313 If skin irritation or rash occurs: Get medical advice/attention.
- P362+P364 Take off contaminated clothing and wash it before reuse.

Note: For more information, please review the product Safety Data Sheet (SDS).

This technical document is based on data obtained under standard laboratory conditions. For matters not specified herein, approval must be obtained from our technical team; otherwise our company cannot be held responsible for application errors arising from incomplete information. We reserve the right to make changes to the content. For detailed risks and precautions regarding health, safety and transport, the Safety Data Sheet (SDS) must be reviewed.



MİLA PROJE MAĞAZACILIK ANONİM ŞİRKETİ

📍 Mehmet Akif Ersoy Mah. Ünvan Sok. No:11-13A Arnavutköy / İstanbul
☎ 0212 445 4544 ✉ info@milaturkiye.com www.milaturkiye.com



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