



Mila Interior

PureWhite

PRODUCT TECHNICAL DATA SHEET

PRODUCT DESCRIPTION

A water-based premium ceiling paint. Its pure whiteness and smooth finish create airy, flawless ceiling surfaces in interiors.

PRODUCT DETAILS

Mila Interior PureWhite is a water-based premium ceiling paint. Its pure whiteness and smooth finish create airy, flawless ceiling surfaces in interiors. A smooth, matt and homogeneous ceiling surface. Applied by Mila's application team with a brush, roller or spray. The surface must be clean and dry. With the expertise of Mila's application team, it delivers a durable, aesthetically lasting result on every surface. Areas of use: interiors, on surface-prepared ceiling and wall surfaces.

FEATURES

- **High whiteness and opacity:** Its pure white tone and strong opacity provide a flawless, airy ceiling surface.
- **Mark-free, homogeneous application:** Its smooth flow gives a homogeneous finish without roller or brush marks.
- **Light-softening matt finish:** The matt surface reduces light reflection for a calm, balanced ceiling look.

AREAS OF USE

- Suitable for interior use on surface-prepared ceiling and wall surfaces.
- The surface must be dry, clean and sound; free of dust, grease and loose residues.

APPLICATION

Surface preparation: Remove dust, dirt and loose particles; repair and apply a suitable primer if needed.

Application method: Applied with a brush, roller or spray.

Coats: Generally applied in two coats; the number of coats is adjusted to the surface for full coverage.

Application conditions: Work between +5°C and +35°C in a well-ventilated interior space.

SURFACE / TEXTURE

A smooth, matt and homogeneous ceiling surface.

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Technical Reference

APPLICATION SYSTEM



TECHNICAL DATA

Appearance / form	Viscous liquid
Colour	According to the colour chart
Finish / gloss	Matt
pH	8 – 9
Density	1.30 – 1.55 g/cm³
Solid content	~55 – 65 %
Viscosity	Medium (viscous)
Flash point	Not applicable (water-based)
Flammability	Non-flammable

COVERAGE

3.5–4.5 m²/kg

Coverage varies by surface smoothness/absorbency, primer performance, application thickness and the targeted surface character.

DRYING TIME

- Surface Drying: 1–3 hours (depending on ambient conditions)
- Full Cure: 24–72 hours (depending on product type and application thickness)

PACKAGING

3.5 kg, 10 kg, 20 kg

STORAGE

Shelf life is 2 years when stored unopened in its original packaging, in a cool, dry place away from direct sunlight (+5°C to +35°C).

CLIMATE & REGIONAL GUIDANCE

- Cool / humid or coastal air (high RH): cure and recoat times lengthen — extend intervals, confirm the substrate is dry (< 5 %) and ventilate; do not apply near the dew point.
- Hot / dry inland air: the surface skins quickly — work in shade, avoid midday sun, keep a wet edge and do not over-thin.
- Temperature: apply between +5 °C and +35 °C; cooler slows cure, warmer accelerates it.

APPLICATION CONDITIONS

- Ambient & substrate temperature +5 °C to +35 °C (41–95 °F)
- Relative humidity below 80 %
- Substrate moisture below 5 %
- Do not apply in direct sun, rain, fog or strong wind; protect fresh work for 24–48 h

TOOLS

Brush · Roller · Airless spray

SUITABLE SUBSTRATES

- ✓ Interior walls and ceilings
- ✓ Concrete and exposed concrete
- ✓ Cement / lime render and plaster
- ✓ Gypsum board and gypsum plaster
- ✓ Brick and masonry
- ✓ Sound, primed previously-painted surfaces

NOT SUITABLE FOR

- ✗ Exterior facades (without the exterior system)
- ✗ Continuously wet or water-immersed surfaces
- ✗ Untreated or rusting metal (without a suitable primer)
- ✗ Chalking, friable or non-adhering surfaces (without consolidation)
- ✗ Frozen, frosty or surfaces below +5 °C

CLEANING

Clean tools with water immediately after use, while the product is still wet.

MAINTENANCE

Clean the cured surface with a soft cloth and a mild, non-abrasive detergent. Avoid aggressive solvents and abrasive pads. Allow full cure before cleaning or heavy use.

ON-SITE REPAIR & TOUCH-UP

1. Clean the damaged area; remove any loose or flaking material.
2. Feather-sand the edges; fill deeper defects with Multifiller and re-prime if bare substrate is exposed.
3. Re-apply the same product with the original tool/technique, blending outward to a natural break (corner, edge or plane change).
4. Where used, re-apply the protective topcoat over the repaired area.

Decorative finishes may show a slight variation at repair edges; blend to a natural break and keep colour/batch records for accurate matching.

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Safety & Regulatory

HAZARD STATEMENTS

The product is not classified as hazardous according to Regulation (EC) No 1272/2008 (CLP) and the Turkish SEA/KKDİK Regulation.

EUH208 Contains 5-chloro-2-methyl-4-isothiazolin-3-one and 2-methyl-2H-isothiazol-3-one (3:1). May produce an allergic reaction.

PRECAUTIONARY STATEMENTS

- P102 Keep out of reach of children.
- P262 Do not get in eyes, on skin, or on clothing.
- P501 Dispose of contents/container in accordance with local/national regulations.

Note: For more information, please review the product Safety Data Sheet (SDS).

This technical document is based on data obtained under standard laboratory conditions. For matters not specified herein, approval must be obtained from our technical team; otherwise our company cannot be held responsible for application errors arising from incomplete information. We reserve the right to make changes to the content. For detailed risks and precautions regarding health, safety and transport, the Safety Data Sheet (SDS) must be reviewed.



MİLA PROJE MAĞAZACILIK ANONİM ŞİRKETİ

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